



GEORGETOWN UNIVERSITY LAW CENTER
INSTITUTE FOR PUBLIC REPRESENTATION

Hope M. Babcock
Angela J. Campbell
David C. Vladeck
Directors
Eric D. Albert+*
James A. Bachtell
Lisa Goldman
Karen Henein+**
Richard McKewen
Staff Attorneys

600 New Jersey Avenue, NW, Suite 312
Washington, DC 20001-2075
Telephone: 202-662-9535
TDD: 202-662-9538
Fax: 202-662-9634

June 11, 2004

Ms. Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, S.W., TW-A325
Washington, D.C. 20554

**RE: Children's Television Obligations of Digital Television Broadcaster, MM Docket No. 00-167;
Second Periodic Review of the Commission's Rules and Policies Affecting the Conversion To Digital Television, MB Docket No. 03-15.**

Dear Ms. Dortch:

Pursuant to section 1.1206 (b)(2) of the Commission's rules, we hereby submit this notice regarding an *ex parte* meeting in the above-referenced proceedings.

On Thursday, June 10, 2004, representatives of the Children's Media Policy Coalition met with FCC Commissioner Michael J. Copps' senior legal advisor, Jordon Goldstein. Attending the meeting were Coalition members Patti Miller, director of the Children and the Media Program at Children Now; Christy Glaubke, senior associate for Children and the Media Program at Children Now; Gloria Tristani, Managing Director of the Office of Communication of the United Church of Christ, Inc.; Dr. Dale Kunkel, Department of Communications at the University of California Santa Barbara; Jeff McIntyre of the American Psychological Association; Marjorie Tharp of the American Academy of Pediatrics; and Angela Campbell, Director, and James A. Bachtell, Staff Attorney, of the Institute for Public Representation at Georgetown University Law Center.

Coalition members urged quick adoption of the proposals made in comments filed in the above-referenced proceedings. Among the items discussed, they urged the Commission to adopt programming guidelines for broadcasters that reflect the technical capabilities and increased channel capacity of digital television. The Coalition recommended that any increase in multicasting channel capacity that broadcasters choose to implement should translate into a

commensurate increase in the amount of programming available to children. Coalition members also noted that digital technology could be used to better help parents find E/I programming and avoid programming inappropriate for children. Further, existing children's advertising policy needs to be updated for digital broadcasting. The current separation policy dividing children's programming from advertising needs to be adapted to the new interactive digital environment. Finally, the E/I programming disclosure form must be updated to reflect the new rules as they apply in a digital TV environment and be posted on broadcasters' web sites.

Yours truly,

James A. Bachtell